



**Media Release**  
**August 23, 2010**

## **Adam Legge to be New Chamber President**



**Calgary, AB** – Calgary Chamber of Commerce Chair Simon Vincent today announced that **Adam Legge** will be the Chamber's next President effective September 13.

Legge has been a prominent figure in the community with his clear understanding of the economy, and the needs and challenges of Calgary businesses. Legge has been providing relevant information to the business community including yearly economic outlooks. He helped create the Calgary Economic Development Strategy 2008-2013 that forms the plan for economic development in Calgary.

Vincent said, "We had an opportunity this year to gain a deep understanding from our members of their expectations and the value added the Chamber brings and how to further enhance it in the future. We have reviewed the Chamber's mandate and now it is the perfect time to inject a new sense of purpose and focus to our organization. Adam, with his forward thinking and fresh approach combined with his solid foundation in policy, his work on the long term plan for Calgary, and a firm grasp of what businesses need, is the ideal choice to lead this revitalization process that will reinforce our position as the Voice of Business in Calgary."

Vincent added: "This will mean new ideas, service offerings, event series and more: all activities purposely designed to be relevant and provide a clear value proposition for our members and the business community."

Legge commented that, "The Calgary Chamber is an important influencer in the community, and amongst all three levels of government. The Chamber is a vital player to ensure a healthy business environment and to help local companies achieve success. I am invigorated to be able to join the Chamber as President and plan to bring about new ways of doing business that will expand our reach, and create an organization that plays a vital role in the overall health of Calgary's economic and community foundations, while supporting those aspects of the operation that are working well."

Legge will be leaving his current position as *Vice-President and Chief Economist, Research, Workforce and Strategy* at Calgary Economic Development, where he has worked since 2004.

### **About the Chamber:**

The Calgary Chamber of Commerce is a member-driven, sustainable organization whose mission is to connect, serve and champion the Calgary business community in its quest to excel. On critical and emerging issues in public policy, the Chamber acts as the leading forum for debate, and advocates public policy solutions that improve the business climate on behalf of our members.

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### **For further information:**

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*On-air or one-on-one interviews with the new President may be arranged for this week by contacting Susan Elliott. A reproduction quality photo of Legge may be obtained from Elliott.*



## Adam Legge

Adam Legge joins the Calgary Chamber of Commerce as its President and CEO, the youngest in its history. Adam leaves Calgary Economic Development where he worked for over six years as Vice President and Chief Economist and oversaw the research, workforce development and creative industries activities of the company. Adam regularly delivers analyses of the local economy, including an annual Economic Outlook and two semi-annual state of the economy reports. Adam also served as the project manager for the City of Calgary Economic Development Strategy.

Adam is well regarded in the community and has been honoured to be named one of Calgary Inc.'s Top 40 Under 40 in 2004. He participates in a variety of community-based initiatives supporting economic development including chairing the Board of [albertafirst.com](http://albertafirst.com), and participating in the imagineCALGARY Partnership and the Calgary Regional Partnership. Adam serves on the TELUS Calgary Community Board, the United Way's Poverty Reduction initiative, and chairs the board of WordFest.

Adam holds a Master of Environmental Design in Planning from the University of Calgary, and a Bachelor of Commerce in Urban Land Economics from the University of British Columbia. Prior to joining Calgary Economic Development, Adam worked in the Real Estate Advisory Services practice of PricewaterhouseCoopers, where he provided consulting services to clients in the areas of economic development, real estate, land use availability and growth. He is a full member of the Canadian Institute of Planners.