

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

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### Calgary Chamber Doubles Down on Commerce

Businesses from across Calgary rallying behind the  
“It’s Grow Time” movement



**CALGARY, September 13** – The [Calgary Chamber](http://calgarychamber.com) today unveiled its new communication rally aimed at inspiring and challenging the YYC business community to look to the future and grow.

The initiative features Calgary businesses from all sectors and of all sizes banding together with a unified voice and singular focus: *It’s Grow Time*.

“We are at a pivotal time in our growth as a city,” said Sandip Lalli, President and CEO of the Calgary Chamber. “The business community in Calgary is diversifying and we are beginning a dynamic new period of economic focus and growth. *It’s Grow Time* is a call to all Calgary businesses—whether they’re just starting, emerging, or established—to leverage this time of change and come together to strengthen our collective business voice.”

Serving as an unbiased *Podium of Record* and catalytic voice for Calgary businesses, the Chamber advocates and champions growth through information sharing, meaningful programs, collaboration and a strong connected network of business partners.

“When Calgary businesses thrive, our city and our communities flourish,” emphasized Phil Roberts, Chair, Calgary Chamber. “We believe we have an important role at The Chamber to nourish, power and inspire businesses in all industries and of all sizes so they can become the vibrant and growing companies Calgary needs and our economy relies on.”

“Our Chamber is not about one person or one business,” continued Lalli. “*It’s Grow Time* was the result of hundreds of conversations with business owners and leaders and we’re compelled by the power of the collective voice. There has never been a better time for us to stand together.”

Businesses across Calgary are standing behind the call for growth, including:

### **Imperial Oil**

“The game-changing technologies that we’re developing right here in Calgary are advancing our industry, reducing our environmental impact, and improving economics,” said Rich Kruger, Chairman, President and Chief Executive Officer, Imperial Oil. “Our opportunities as a city increase through growth, and there is a positive ripple effect that improves the lives of Canadians when the health of our economy is strong. We are 100% behind the “It’s Grow Time” theme as we want the world to know that we’re confident, we’re innovative, and we’re a valuable place to do business.”

### **Nutrien**

“At Nutrien, we are growing our world from the ground up,” emphasized Chuck Magro, President and Chief Executive Officer. “Calgary businesses impact the lives of so many people. For us at Nutrien, we not only try to strengthen the lives of our 20,000 employees worldwide, but we also help growers increase food production in a sustainable way that nourishes people around the world. ‘It’s Grow Time’ is a very appropriate rally cry for Nutrien and we’re delighted that other businesses are getting on board with the Chamber in this way.”

### **RGO**

“As an Alberta company who elevates workplaces throughout Calgary and beyond, we are starting to see some of the incredible spaces within our community fill once again with productive, flourishing companies who are growing and adding to the vibrancy of our city,” said Cathy Orr, President & CEO, RGO. “We need to continue this momentum and the “It’s Grow Time” mantra isn’t just a turn-of-phrase for the Chamber, but for all of us who want to help Calgary thrive.”

## **TransCanada**

“We all win when our economy is healthy, our markets are thriving, and Canadian businesses are growing,” said Russ Girling, TransCanada's President and Chief Executive Officer. “To us, It's Grow Time means delivering Alberta's energy products to domestic and export markets. This is exactly what we're working towards at TransCanada, delivering the energy that people, businesses and institutions rely on - safely and reliably every day - creating jobs, security and economic prosperity for all Canadians and our global customers.”

Starting today, the *It's Grow Time* message will be making a statement throughout Calgary on billboards, in buildings, online and radio. Additionally, the rally cry will be highlighted throughout Small Business Week YYC (October 15 – 19) and through the Chamber's *Inspire* speaker series beginning on September 27, 2018. First in the series is Dianne Wilkins, CEO of Critical Mass who has led the international growth of her agency taking it from 25 to 950 employees in three continents. Tickets are available at [www.calgarychamber.com](http://www.calgarychamber.com).

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**To schedule an interview, please contact [media@calgarychamber.com](mailto:media@calgarychamber.com)**

### **ABOUT THE CALGARY CHAMBER**

The Calgary Chamber is an independent non-profit, non-partisan business organization. For 127 years the Chamber has worked to build a business community that nourishes, powers and inspires the world.