

## MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Wednesday, October 17, 2018

### Big numbers, big deals as Calgary leaders set to descend on Canada's largest small business expo

CALGARY - The Calgary Chamber and partners are gearing up to host 1,500 local business leaders tomorrow from companies of all sizes for the biggest small business conference in Canada: the Small Business Calgary Expo.

Held at the BMO Centre, the expo features 150 exhibitors and is Alberta's largest business-to-business networking expo. The Small Business Calgary Expo is part of wider Small Business Week Calgary celebrations. Small Business Week™ in Canada was founded by BDC and is powered locally by ATB Business.

Throughout the day, attendees can browse the exhibitor stalls at the expo, be inspired by keynote speakers, get powered by learning about new digital tools, and be nourished at Academy with in-depth learning sessions from industry experts. Throughout the expo, attendees will be able to utilize an app called *Curated Connections*, which enables intelligent networking by automatically matching attendees to ensure meaningful conversations. The event ends with a period of free entry for Calgary's largest business networking event from 3.30pm – 5pm.

**When:** Thursday, October 18, 2018, 10am – 5pm

10am: Doors open

11.30am: Keynote from Kristen Wood, Founder and CEO of [THE TEN SPOT](#)

2.30pm: Greetings from Honourable Deron Bilous, Minister of Economic Development and Trade, Government of Alberta

2.40pm: Keynote from Justine Barber, Co-founder of [Poppy Barley](#)

3.30pm – 5pm: Calgary's largest business networking event (free entry)

5pm: event ends

**Where:** BMO Centre – Hall C, 20 Roundup Way SW

**Tickets:** starting at \$20 and available from [www.sbwyyc.com](http://www.sbwyyc.com)

**Media are welcome to attend the Expo at any point throughout the day. Please check it at the registration desk on arrival.**

**To schedule an interview, please contact Chamber Communications Specialist, Gina Scandrett, at [media@calgarychamber.com](mailto:media@calgarychamber.com) or at (403) 750 0401.**

#### **ABOUT THE CALGARY CHAMBER**

The Calgary Chamber is an independent non-profit, non-partisan business organization. For 127 years the Chamber has worked to build a business community that nourishes, powers and inspires the world.